

*For Immediate Release*  
Rockwood Programs, Inc.  
4001 Miller Road  
Wilmington, DE 19802

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## ROCKWOOD PROGRAMS OFFERS ERRORS AND OMISSIONS COVERAGE FOR WORKPLACE MARKETERS

Rockwood Programs announces the availability of an insurance product tailored to meet the unique professional liability exposures faced by Workplace Marketers. These insurance agents sell supplemental benefits – term life, disability, accidental death and dismemberment, etc - to individuals at their place of employment. The coverage is insured through certain Underwriters at Lloyds of London.

“Workplace marketers – also known as benefits enrollers - constitute a very unique niche within the larger insurance agent’s community”, states Glenn Clark, President of Rockwood Programs. “Most other E&O carriers are unfamiliar with the nuances of this profession – choosing instead to rate them using the same risk factors as those associated with traditional Life/A&H agents. We are fortunate to have partnered with a carrier who took the time to gain an in-depth understanding of the function of a Workplace Marketer. As a result, we are able to offer coverage at a premium commensurate with the level of exposure.”

“Rockwood Programs has been a premier provider of Insurance Agents E&O coverage since 1998”, adds Naomi Cebenka, product underwriter. “We can provide a broad coverage form, competitive rate structure, and a web-enabled application process. As an added benefit, we provide up to \$25,000 in Identity Theft protection on each policy written at no cost to the insured.”

The Workplace Marketer E&O product offers a limit of \$1,000,000/\$1,000,000 with and a \$2,500 retention. Coverage is written on a claims-made basis. Cost of coverage is \$600. The policy is not available for risks generating more than \$125,000 in commission income annually. Other eligibility parameters apply.

Interested parties can learn more about this program as well as the other products and services offered by accessing Rockwood’s website at [www.rockwoodinsurance.com](http://www.rockwoodinsurance.com). The company can also be contacted directly by calling toll-free 877-242-2487. The fax number is 302-762-4200.

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For additional information contact Tom Foulds - Underwriter at 302-765-6029  
Email address [tom.foulds@rockwoodinsurance.com](mailto:tom.foulds@rockwoodinsurance.com)

