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## *Pricing and Services Guidelines* **ATTORNEYS AND LAW FIRMS**

We offer your firm the unique opportunity to interactively communicate your sales and recruiting messages to over 240,000 practicing attorneys nationwide. Our proprietary database was developed using state-of-the-art opt-in technology. The attorneys who choose to receive our broadcast communications are interested in learning about new law-related opportunities and promotions.

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### *I. Attorney PLATINUM Package—\$5,950*

- Two separate broadcast e-mails, each targeting 60,000 unique attorneys (no duplicates).
- Ad creation and design.
- Marketing consultation and assistance.

### *II. Attorney PLATINUM PLUS Package—\$9,540*

- Four separate broadcast e-mails, each targeting 60,000 unique attorneys (no duplicates).
- Ad creation and design (up to two unique treatments).
- Marketing consultation and assistance.
- Four “IQ Index” links to your company’s web-site.

### *III. Attorney PLATINUM ELITE Package—\$14,290*

- Eight separate broadcast e-mails, each targeting 60,000 unique attorneys (no duplicates).
- Ad creation and design (up to four unique treatments).
- Marketing consultation and assistance.
- Eight “IQ Index” links to your company’s web-site.